

Ruby Dorminy

Creative and results-driven photographer and social media manager with a passion for aesthetic and storytelling visuals. Skilled in content creation, photography, and brand engagement.

Photography Portfolio: <https://www.ru-creative-media.com/>

(704) 840-0093

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Instagram: @ruby.dorminy

EXPERIENCE

Childcare Provider, North Carolina

2021 - 2023

Provided safe and engaging childcare for families as both a babysitter and summer nanny. Oversaw daily routines, transportation, and activities while building trusted relationships with parents and children.

Woodlands Camp, Georgia — Onsite Photographer

May 2024 - August 2024

Worked on the onsite photography team and with the Woodlands social media, specifically Instagram. Grew their Instagram following by 3,000+ followers during a 3-month period through scheduled posting, reels, and daily stories.

Freelance Photographer

May 2024 - PRESENT

Independently schedule and manage client sessions for graduation, couple, and engagement shoots. I handle all aspects of the process, from directing photoshoots to editing and delivering high-quality images. I also market my services through Instagram and my personal website, building a steady client base through social media presence and referrals.

Seven & James, Virginia — Sales Associate & Social Media Assistant

May 2025 - PRESENT

Serve as a Sales Associate & Social Media Assistant, and am a trusted keyholder responsible for opening and closing procedures, cash handling, and store security. I provide personalized customer service in a boutique retail environment, ensuring a welcoming experience that drives repeat business. In addition, I create, film, and edit engaging Instagram Reels and other social media content to highlight merchandise and seasonal promotions, helping boost online engagement and strengthen brand presence.

SKILLS

Social Media Management

Content Creation & Scheduling

Photography & Photo Editing

Engagement Strategies

Client Management Skills

DSLR/Mirrorless Camera
Operation

LEADERSHIP & INVOLVEMENT

Ignite Band (2019-2022) - Led worship in high school weekly and participated in multiple practices and meetings

SERVE Lynchburg 2023 - Led a team at Liberty University to The Virginian hotel and served the management and janitorial team there

Community Group Leader (Liberty University, 2023) - Led a weekly Bible study and group discussions, fostering strong college dorm community

EDUCATION

Liberty University, Lynchburg VA

August 2022 - PRESENT

Bachelor's in Strategic Communications: Social Media Management,
Expected Graduation: May 2026

TRAINING

Cultural Intelligence (CQ) Training- Completed training in cultural awareness, adaptability, and cross-cultural communication as part of a Global Studies college course.

Adobe Creative Suite Training- Completed coursework in Illustrator, Photoshop, and InDesign with focus on design, editing, and branding applications.

AWARDS

Christian Service and Leadership- received in 2022, recognized by ACSI